

Investor Information

Crunchbase: https://www.crunchbase.com/organization/route-b905/company_financials

Route is backed by **Album VC, Banner Ventures, Craft Ventures, Goldcrest Capital, Pattern, and Upfront Ventures**. Route's Series B (January 2022) was led by a large London-based investment firm. Other investors in this round include **Todd Boehly's Eldridge**, early-Amazon investor **Madrona Venture Group**, Toast-investor **Riot Ventures, Banner Ventures**, marketplace experts **FJ Labs**, sports and entertainment leader **Endeavor**, Barry Sternlicht's **JAWS Capital, 75 & Sunny Ventures**, and individual investors including ClassPass CEO **Fritz Lanman** and founders or executives from **Venmo, Squarespace, Zillow, Flexport, Elevate Brands**, and **Net-a-Porter** also joined the January 2022 Series B round.



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Updated February 2022